

Alfredo Gomez van Houten

Video Editor & Motion Designer

Pompano Beach, FL alfredvanhouten@gmail.com (954) 702-7209

[linkedin.com/in/alfredogomez-van-houten-0bb68997](https://www.linkedin.com/in/alfredogomez-van-houten-0bb68997)

SUMMARY

Videographer and Motion Designer with 15+ years of experience across every stage of production — from concept and shooting to post-production and motion graphics. Skilled in documentaries, TV commercials, music videos, corporate campaigns, and brand rebrands.

SKILLS

- Video Editing
- Motion Design
- Visual Effects
- Color Grading
- Broadcast Television
- 3D Animation
- Rotoscoping
- Brand Identity
- Social Media Content

LANGUAGES

Spanish — Native

English — Full Professional

EDUCATION

Universidad Autónoma del Caribe

Bachelor of Social Communications

Communication and Media Studies

2006 – 2010

EXPERIENCE

Hotwire Communications Ltd

Jun 2021 – Present

Multi-Media Production Specialist Fort Lauderdale, FL

- Create branding videos, TV commercials, tutorials, and corporate content end-to-end from production to post-production.
- Focus on color correction, 3D animation, and visual storytelling to bring each project to life.
- Shoot and edit testimonial videos capturing authentic customer experiences and staff interviews showcasing company culture.

Zimmerman Advertising

Oct 2018 – Oct 2020

Video Editor Miami / Fort Lauderdale, FL

- Oversaw post-production for commercials, corporate videos, and social media content aligned with each brand's identity.
- Created videos across diverse styles — VFX, cleanup, rotoscoping, color correction, and finishing.
- Collaborated with producers and editors to craft the company's video communication strategy across all channels.

The Treatment Center

Apr 2015 – Sep 2018

Video Production Specialist Lake Worth, FL

- Led full rebranding of the company's digital video presence and all marketing materials.
- Designed audience-specific strategies that increased patient engagement and conversion rates.

VisualTour

Sep 2014 – Mar 2015

Digital Marketing Designer Pompano Beach, FL

- Led branding and visual design for new products: banners, brochures, logos, 3D designs, infographics, and video campaigns.
- Strengthened the brand's visual identity across social media, web, email, and print channels.

Canal Regional del Caribe – Telecaribe Ltda.

Jan 2011 – Aug 2014

Video Editor / Graphic Designer Barranquilla, Colombia

- Served as Lead Designer for a children's TV show — developed the full graphic package including intro, banners, and interactive games.
- Edited music videos and interactive vlogs for social media for young audiences.