

ALFREDO M. GOMEZ VAN HOUTEN

VIDEO EDITOR | MOTION GRAPHICS | DESIGNER

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📍 North Lauderdale, FL

SUMMARY

Videographer with vast experience in all phases of production and a versatile portfolio that highlights documentaries, ads, digital marketing, television, music, and corporate videos. Motion graphic designer able to develop graphic packages with ease.

EXPERIENCE

Zimmerman Advertising **Video Editor**

📅 Oct 2018 - Present 📍 Fort Lauderdale, FL.

In charge of post-production for commercials, corporate videos, and social media content. Creation of diverse styles of video for different brands, VFX, Cleanup, Rotoscope, Color Correction, etc. Work closely with producers and others video editors to establish and maintain the company's video communication strategies across all marketing channels.

The Treatment Center **Video Production Specialist**

📅 Apr 2015 - Sept 2018 📍 Lake Worth, FL.

Lead and developed several marketing materials, which includes a whole rebranding of digital videos. Build strategies appealing to different markets, and increasing the conversion rate of the company in number of patients that visited the center.

VisualTour **Digital Marketing Designer**

📅 Sep 2014 - Mar 2015 📍 Pompano Beach, FL.

Part of the innovation team, editing videos, and creating branding design to the company's new products. In charge of marketing materials such as video marketing, 3D designs, banners, flyers, brochures, and web ads.

Telecaribe Channel **Video/Graphic Designer**

📅 Jan 2011 - Apr 2014 📍 Barranquilla, COL

Develop graphic packages for shows and commercials.

SOFTWARE

Adobe Premiere

Adobe After Effects

Final Cut Pro

Avid Media Composer

Adobe Audition

Adobe Illustrator

Adobe Photoshop

Cinema 4D

MS Office

EDUCATION

B.A. in Radio/Television

Universidad Autonoma del Caribe

📅 2010 📍 Barranquilla, COL

LANGUAGES

SPANISH

Native

ENGLISH

Bilingual proficiency

